

The sure way to get your message across

Fiskeri Tidende and fiskeritidende.dk offer a strong advertising platform. If you want to attract the attention of Danish industrial fishermen and other businesses linked to this industry, call us now!

In addition to fisheries, Fiskeri Tidende and fiskeritidende.dk reach the public authorities, organisations and politicians.

Fiskeri Tidende is published on Saturdays – we print up to about 3,000 copies – whereas fiskeritidende.dk reaches its readers around the clock.

We offer you outstanding opportunities to reach your specific target group: Buy a package and advertise both in Fiskeri Tidende and on fiskeritidende.dk

SUBSCRIPTION

Your fisheries newspaper delivered to your door 46 times a year.

To subscribe, call
Tel. +45 70 10 40 40 or email
mail@fiskeritidende.dk

Annual subscription (incl. VAT)
DKK 1.650,00
(Includes free internet edition)

Postage will be charged on deliveries on foreign addresses.

(We reserve the right to make changes).

CONTACT

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DIARY 2017

JANUARY

WEEK 2

New year newspaper
published on January 13th

MARCH

WEEK 9

THEME: **Electronics
& Communications**

WEEK 13

No newspaper

MAY

WEEK 15

THEME: **Finance 1**

JUNE

WEEK 25

THEME: **Newbuildings,
rebuildings & repair**

JULY / AUGUST

WEEK 28 - 31

No newspaper

SEPTEMBER

WEEK 38

THEME: **Finance 2**

NOVEMBER

WEEK 47

THEME: **Engine, oil
& lubricant**

DECEMBER

WEEK 51

Christmas edition

WEEK 52

No newspaper

ADVERTISING PRICELIST – FISKERI TIDENDE

Prices applicable from January 1st 2018
(prices stated are ex VAT).

Text page _____ **DKK 7,70/mm**
Theme page _____ **DKK 8,20/mm**
Classified page _____ **DKK 6,20/mm**

FRONT PAGE

Max. height 120 mm.

Max. width 6 columns – **DKK 16,50/mm**

No additional charge for colour ads. (We reserve the right to make price changes)

DISCOUNTS

3 insertions _____ 5%
12 insertions _____ 10%
25 insertions _____ 15%
47 insertions _____ 20%

Repeat discount presupposes that ads are identical and all insertion dates are listed in the order.

FORMATS

Max. height 360 mm

No. of columns	Width
1 column	41 mm
2 columns	86 mm
3 columns	131 mm
4 columns	176 mm
5 columns	221 mm
6 columns	266 mm

FRONT PAGE ADS

Min. 1 and max. 6 columns wide (fixed height 120 mm).

SUBMISSION AND DEADLINES

Deadline for submission of ads is by 10.00 on the Monday of the insertion week.

DEADLINE FOR PROOFREADING CORRECTIONS

By 12.00 on the Friday of the insertion week.

Fiskeri Tidende reserves the right to refuse to print ad material if the content contravenes of the Danish Marketing Act.

PAYMENT TERMS

In the event of failure to pay within 20 days of the invoice date, interest will be charged in accordance with current legislation. We reserve the right to reject ad material from individuals and companies in arrears until the debt is settled.



ADVERTISING PRICELIST – fiskeritidende.dk

fiskeritidende.dk is a news site that provides commercial fishermen and stakeholders a neat overview of current affairs in commercial fisheries. While Fiskeri Tidende examines matters in depth, **fiskeritidende.dk** brings you breaking news. This means that, when you advertise in **fiskeritidende.dk**, you are assured of multiple exposure.

Banner A

Narrow banner
on front page
and subpages
(160 x 600 px)

1 year	DKK 6,000
6 months	DKK 3,500
3 months	DKK 2,500

Banner B

Short Wide banner
on front page
and subpages
(300 x 100 px)

1 year	DKK 4,000
6 months	DKK 2,500
3 months	DKK 1,750

Banner C

Medium wide banner
on front page
and subpages
(300 x 250 px)

1 year	DKK 5,000
6 months	DKK 3,000
3 months	DKK 2,000

Banner D

Tall wide banner
on front page
and subpages
(300 x 600 px)

1 year	DKK 10,000
6 months	DKK 6,000
3 months	DKK 4,000

